



# Phi Mu Delta Fraternity

## RECRUITMENT SELF ASSESSMENT

<b>Chapter Manpower</b>		
<i>Answer the following questions about the chapter's manpower.</i>		
My chapter has 25 members before starting recruitment (actives).	Yes	No
The chapter is at, or above, the IFC chapter average on campus.	Yes	No
The chapter has written recruitment goals for the semester.	Yes	No

<b>Preparation</b>	
<i>Rate the chapter's preparation through the following statements, 1 being not prepared at all and 5 being very prepared.</i>	
The chapter members are trained on ChapterBuilder.	1   2   3   4   5
There is a list of potential new members on ChapterBuilder.	1   2   3   4   5
Members are involved in pre-recruitment activities (Orientation, move-in staff, Welcome Week/Weekend, etc.)	1   2   3   4   5
We know of potential legacies on campus (either incoming freshmen or transfer students)	1   2   3   4   5
We have a chapter calendar outlining the recruitment events and chapter functions that all members regularly access.	1   2   3   4   5
My brothers are prepared to be recruiters in for the chapter.	1   2   3   4   5
Recruitment has been a group effort, not just the recruitment chair and/or executive board.	1   2   3   4   5
<i>Total Preparation</i>	

<b>Bids/Invitations to Join</b>	
<i>Rate the chapter's bid extension through the following statements, 1 being not accurate and 5 being very accurate.</i>	
The chapter extends bids on a regular basis (not just during the recruitment week/period).	1   2   3   4   5
The chapter has a consistent process for selecting which potential new members will receive bids (i.e. voting process).	1   2   3   4   5
90% of the bids extended from the chapter are accepted.	1   2   3   4   5
<i>Total Bid/Invitations to Join</i>	



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<b>Brotherhood</b>	
<i>Rate the chapter's brotherhood through the following statements, 1 being not accurate and 5 being very accurate.</i>	
I interact with my brothers outside of chapter meetings.	1 2 3 4 5
I have strong, meaningful relationships with many of my brothers.	1 2 3 4 5
The majority of my brothers share very tight bonds of brotherhood with each other.	1 2 3 4 5
Our chapter/colony does not currently have major conflicts or arguments.	1 2 3 4 5
The overall morale of the chapter is high.	1 2 3 4 5
I have the desire to build meaningful relationships with most of my brothers.	1 2 3 4 5
<i>Total Brotherhood</i>	

<b>Chapter Dynamics</b>	
<i>Rate the chapter's dynamics through the following statements, 1 being not accurate and 5 being very accurate.</i>	
My chapter has a positive reputation on campus.	1 2 3 4 5
The majority of the brothers are actively involved in other campus organizations.	1 2 3 4 5
Some brothers are in a leadership role in another campus organization.	1 2 3 4 5
My chapter has an active, involved recruitment committee.	1 2 3 4 5
<i>Total Chapter Dynamics</i>	



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<b>Marketing</b>					
<i>Rate the chapter's dynamics through the following statements, 1 being not accurate and 5 being very accurate.</i>					
Rate the chapter's use of the following marketing options:					
Social Media (Facebook, Twitter, Instagram, Snapchat)	1	2	3	4	5
Chapter Website	1	2	3	4	5
Tabling Events	1	2	3	4	5
Campus Wide Newsletter/email	1	2	3	4	5
T-shirts	1	2	3	4	5
Posters/Flyers	1	2	3	4	5
Word of Mouth	1	2	3	4	5
My chapter offers a scholarship to potential new members to promote the organization.	1	2	3	4	5
Currently, most of the members believe the most important part of recruitment is:					
Events	1	2	3	4	5
Marketing	1	2	3	4	5
Interviews	1	2	3	4	5
Formal Recruitment/Rush Week	1	2	3	4	5
One-on-One meetings	1	2	3	4	5
Small Activities	1	2	3	4	5
Parties/Social Events	1	2	3	4	5
<i>Total Chapter Dynamics</i>					