

National Council Summer Meeting July 26-28, 2019

Valley Forge, Pennsylvania Doubletree By Hilton – Philadelphia/Valley Forge 301 W Dekalb
Pike, King of Prussia, PA 19406

Saturday, July 27

I. Call to order

II. Roll call

Ryan Grogan, President

Ronnie Brown, Vice President-absent

Joseph Thompson, Treasurer

Jose Rosario, Secretary

Richard Winter, Member-at-Large

Paul Kittle, Member-at-Large-absent

Jake Roebuck, Undergraduate Representative

Jonathan Guaetta, Undergraduate Representative

Thomas Murphy, Executive Director

Kyle Fox, Director of Expansion and Growth

Derrick Dubois, Director of Advancement

9:00am Welcome

III. Executive Director's Report (Brother Murphy)

- **Staffing:** Executive Director Murphy shared some staffing updates: Brother Derrick Dubois will be serving the National Fraternity on a part-time basis to assist with advancement. Brother Fox will be departing from his role. The National Office welcomes recommendations for this position [*salary redacted – J. Rosario*]
- **Expansion:** Phi Mu Delta National Fraternity hopes to return to Ohio State University next fall and Penn State University in the spring.

A. Criteria for quality expansions

- 5-15 chapters
- 1500-20000 students
- Male population +40%
- Greek community that is over 50 years old
- Have and honors program or service program
- Institution is financially stable (bond rating)
- Chapter size above 30
- Campus has active fraternity/Sorority Life Professional
- All male GPA above 3.0

- Graduation rate above 40%

B. Additional criteria

- Opportunity for housing
 - 100 Alumni within 1-hour radius
 - Campus community has strong record of risk management
 - Preference to campuses that allow first semester recruitment of first year Students
 - Campus offers Greek Leadership programs
 - i. Campuses to Return to:
 1. Mu Epsilon (Penn State)
 2. Nu Zeta (UMass-Amherst)
 3. Nu Alpha (UConn)
 4. Nu Epsilon (Maine)
 - ii. New Campuses to Consider:
 1. Capital University (Ohio)
 2. University of Maryland
 3. University of Cincinnati (Ohio)
 4. University of Dayton (Ohio)
 5. Ball State University (Indiana)
 6. Trine University (IN)
 7. Morehead State University (KY)
 8. Murray State University (KY)
 9. University of Kentucky
 10. University of Louisville (KY)
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- **Growth:** Coaching from “Phired Up” will be provided next week for Phi Mu Delta’s new recruitment specialists. Coaching with specialists will prolong throughout the year. These specialists will receive a stipend with they meet certain metrics. Missions will be assigned by specialists and will give chapters points that can then be cashed out for a range of items such as shirts, robes, books, oracles, etc. Chapters will be encouraged to post into private Facebook page to report and also get new ideas. Brother Rosario shared he has seen engagement benefits with plans like these in other industries (e.g. mental health). In addition, this is our last year on ChapterBuilder; evidence suggests that this assists chapters. Chapters will be encouraged to retool their approach to recruitment.
 - **Recruitment Intelligence Report:** Chapters will receive history of chapter sizes, history of recruitment group sizes, breakdown of anticipated graduates and some campus statistics. Feedback from Undergraduate Collegiate Representatives also shared that percentages of men who join fraternities on campus and the percentage of men on campus would be helpful.
 - **Finances:** Executive Director Murphy will present a new structure for collecting dues and is currently collecting more information to develop a presentation. There is some

concern regarding reduced anticipated membership. As such, the National Office is engaging in additional expense reduction (e.g. conferences)

- **Housing:** Executive Director Murphy would like us to start a national housing fund
- **Accreditation:** It was found that nine chapters did not meet accreditation. The National Office will follow-up with chapters to discuss where points were lost as needed. One potential suggestion was a survey for chapter officers to answer questions.

IV. Recruitment Report (Brother Fox)

- Brother Fox identified trends and chapter-specific information with Vice-Presidents of Membership and Recruitment Chairs. It is important to note that nine out of seventeen responses were provided.
- See attached report from Brother Fox

V. Strategic Plan

- The National Council discussed and made edits to the Strategic Plan. See the attached updated version from Brother Rosario

VI. Conclave 2020 Committees

- Member Dev./Accredit Committee (Jose)
- Alumni-R. Winter
- Finance- J. Thompson/J. Roebuck
- Constitution- P. Kittle (J. Thompson to assist prior)/J. Guaetta
- Ritual- Ronnie
- One suggestion for the Ritual Committee is to develop rites of passage, similar to those used by organizations like the Boy Scouts of America

VII. Collegiate Advisory Board

- The new Collegiate Advisory Board has had trouble engaging many undergraduate volunteers. Some suggestions to combat this include a President's Council (i.e. each President will serve on the Advisory Board) or an Executives Committee (i.e. a member of the Executive Board or a nominated Chapter member will serve).

VIII. Board Expectations (Brother Grogan)

- Brother Grogan presented an amended Board Expectations document to the National Council that addresses feedback from National Council members. The Council also discussed procedures for Council nomination.

- Brother Rosario motions to approved the expectations; seconded by Brother Thompson. The motion passes unanimously. Brother Grogan will provide this document upon receipt of these minutes as an additional addendum.

IX. Code of Conduct (Brother Grogan)

- Brother Grogan proposed changes to verbiage in order to include under conduct procedures that alleged violation of national policies should be reported to National Council and must be submitted to the National Office
- Brother Grogan proposed a motion that the National Secretary will serve on the Standards and Ethics Committee for purposes of record keeping only. Brother Roebuck motions; Brother Thompson seconds the motion and the motion passes unanimously.

Commented [RJI]: President Grogan will provide specific motion upon his review. The motion was not found in the notes provided to Brother Rosario from Brother Fox

X. Event Risk Assessment (Brothers Brown & Rosario)

- Brother Rosario presented this item for Brother Brown. Brother Brown would like to develop a risk assessment form that chapters complete for events and submit as a signed document to the National Office.
- National Council members expressed concerns regarding liability. A suggestion was made to develop this as a checklist tool to encourage safe event planning.

XI. Messaging: How do chapters know who we are? (Brother Rosario)

- Members of the National Council echo Brother Rosario's belief that the National Council should interact with undergraduate members more. The following ideas were suggested:
 - National Council to engage chapters and attend rituals. One suggestion is to create a National Calendar.
 - Council Profiles that are welcoming for website and social media
 - Video Topics or videos in the future or blogging
 - President welcome email
 - Attend events and produce a yearly calendar
- Brother Thompson agreed to lead this initiative

XII. Future Council Calls

- Monthly calls to be held on the second Wednesday of every month at 8pm.
- Winter Meeting shall be held during Foundation Institute from January 9th to January 11th and the Summer Meeting will be held during the biannual Conclave meeting from May 15th to May 17th.

XIII. Adjournment

- The Summer meeting was adjourned at 5:32pm.

Respectfully Submitted,

A handwritten signature in black ink, appearing to be 'JR' with a long horizontal stroke extending to the right.

Jose R. Rosario
National Secretary

